

Message Text

UNCLASSIFIED

PAGE 01 STATE 182004

63

ORIGIN USIA-15

INFO OCT-01 EUR-25 ISO-00 RSC-01 /042 R

66612

DRAFTED BY:USIA/ICS/S:BPETERSON//USIA/ICS:HFSCHIEDMAN

APPROVED BY:EUR/EX:HWGEISEL (INFO)

STATE/CU/EE:YRICHMOND (INFO) STATE/EUR/EE:RTITUS (PHONE)

USIA/ICS/S:LPICON USIA/ICS:DJDUBOIS USIA/IEE:MHOFFMAN (PHONE)

USIA/ICS/DA:EMATTOS (INFO) USIA/ICS/DP:DROBINS-MOWRY (INFO)

----- 121170

R 192352Z AUG 74

FM SECSTATE WASHDC

TO AMEMBASSY BUDAPEST

UNCLAS STATE 182004

FOR P AND C

E.O. 11652: N/A

SUBJECT: VOLSPKR GEORGE GERBNER

1. GERBNER, DEAN, ANNENBERG SCHOOL OF COMMUNICATIONS, ATTENDING INTERNATIONAL ASSOC. FOR MASS COMMUNICATIONS RESEARCH CONFERENCE, LEIPZIG, WEEK SEPT. 16. INTERESTED SPEAKING IN BERLIN, BUDAPEST, POSSIBLY AMSTERDAM.

2. GERBNER HIGHLY RECOMMENDED AS SPEAKER FOR SEMINARS. HAS SPOKEN AT USIA COMMUNICATIONS SEMINARS AND WAS STAG FOR ROME'S RAI CONFERENCE 11/73. AUTHOR NUMEROUS ARTICLES INCLUDING "COMMUNICATION AND SOCIAL ENVIRONMENT," SCIENTIFIC AMERICAN, SEPT. 1972. SEE WHO'S WHO. ABLE SPEAK ON MASS MEDIA RESEARCH, TV RESEARCH, AND TV CONTENT AND EFFECTS.

3. GERBNER PLANS LEAVE FOR AMSTERDAM SEPT. 14. COULD BE IN BERLIN SEPT. 16 OR 17. WISHES BE IN LEIPZIG 18 AND 19; WILL RETURN U.S. SEPT. 23 OR 24. COULD TRAVEL BUDAPEST SEPT. 20.

4. GERBNER BORN BUDAPEST 1919, CAME TO U.S. 1935,
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 STATE 182004

NATURALIZED U.S. CITIZEN 1944.

5. POST WOULD PAY DIVERSIONARY TRAVEL, IF ANY, USUAL PER DIEM
AND HONORARIUM. ADVISE SOONEST WHETHER DESIRE PROGRAM OR NOT.
KISSINGER

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: SPEAKERS
Control Number: n/a
Copy: SINGLE
Draft Date: 19 AUG 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974STATE182004
Document Source: CORE
Document Unique ID: 00
Drafter: USIA/ICS/S:BPETERSON//USIA/ICS:HFSCHEIDMAN
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740228-0885
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740835/aaaabecr.tel
Line Count: 65
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN USIA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: boyleja
Review Comment: n/a
Review Content Flags:
Review Date: 08 JUL 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <08 JUL 2002 by reddocgw>; APPROVED <23 JAN 2003 by boyleja>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: VOLSPKR GEORGE GERBNER
TAGS: PFOR, HU, (GERBNER, GEORGE)
To: BUDAPEST
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005